



## **PKA Annual Membership Meeting Minutes**

**FEB 24, 2018 – 10:00 AM to Noon – Eden Condominium**

The Perdido Key Association (PKA) held its 2018 Annual Membership Meeting on Saturday, February 24, 2017, beginning at 10 AM at the Eden Condominium on Perdido Key, Florida. Approximately 37 people were in attendance; 78 membership proxies had been received prior to the meeting.

With a quorum established, PKA president Charles Krupnick brought the meeting to order and welcomed those attending; Alan Dennis gave the Invocation and led the Pledge of Allegiance.

Charles then covered the selection process for new PKA Directors for 2018. A nominating committee was in place during November and December 2017; current Director Fran Thompson had decided to resign from the Board and the Board had appointed Dent Williams as a Director in mid-2017. The three year terms of current Board Members Charles Krupnick and Lee Walthall were expiring, but both chose to run for reelection; Ms. Pat Hodson also came forward as a Director candidate. With three vacancies and three candidates, an election for Directors at the 2018 Annual Membership Meeting was not required.

The 2018 PKA Board of Directors consists of the following members: Mae Dean, Alan Dennis, Pat Hodson, Charles Krupnick, Kelly Robertson, Joe Stone, Lee Walthall, Dent Williams and Marsha Young. Sarah De Lazzer is the PKA Administrator.

Vice President Kelly Robertson gave the membership report, noting that PKA had 405 members at the end of 2017 – a decline from 2016. A renewed membership campaign will be a PKA Board of Director goal for 2018. With the absence of Secretary Marsha Young, Kelly also gave the Secretary's report and presented the February 25, 2017 PKA Annual Membership Meeting Minutes to PKA members; a motion was made and seconded to approve the minutes as distributed; motion carried.

Lee Walthall gave the Treasurer's report, discussing the 2017 Financial Report and 2018 Budget; a motion was made and seconded to accept the 2017 Financial Report as distributed; motion carried.

Featured speaker Steve Hayes of Visit Pensacola then discussed the many tourist oriented initiatives made by his organization. He emphasized that success in tourism promotion required evaluating and effectively using data and information on visitor preferences and reactions. He said that new air routes to Pensacola had opened up in recent months increasing the number of potential tourist, though most should still drive to the region.

With greater awareness of the area's many attractions, he believed that tourism had a bright future in Pensacola and the surrounding region. He stated that Perdido Key should strive to be a high quality tourist experience and not necessarily to increase the number of tourists. Mr. Hayes' presentation, including audio-visual aids, was well received by the audience and led to several questions.

Commissioner Doug Underhill, a PKA member, then addressed the audience. He began by emphasizing the importance of the Perdido Key Property Owner Survey – his guide in determining how he will act on issues affecting Perdido Key. He then covered several issues, including the Perdido Key Helipad – which was back in operation; the Perdido Key Multi-Use Path – design work was in progress and construction should begin in the months ahead; the creation of the Pensacola Pass Inlet Management Plan – approved by the Board of County Commissioners and leading to a process where sand dredged from Pensacola Pass will be deposited on the Perdido Key Area of the Gulf Islands National Seashore instead of offshore and hence available for migration to the rest of Perdido Key; the Perdido Key Dune Restoration Project – planting of sea oats and other appropriate vegetation should begin in a few weeks; underground utilities on Perdido Key – likely to happen only through MSBU (Municipal Service Benefit Unit) funding. Commissioner Underhill also made comments about the financial health of Escambia County and the challenges facing officials in an election year. His presentation was also well received.

Charles reported on PKA initiatives, including the PKA website, monthly Key Notes and PKA-sponsored activities such as September's International Coastal Cleanup Day and the quarterly Adopt-A-Highway cleanups of Rt. 98, cosponsored June World Oceans Day event at Perdido Key State Park, contributions to charitable organizations, new membership with the Perdido Key Chamber of Commerce, and funding of upgraded "interpretive wayside panels" at the Perdido Key Area of the Gulf Islands National Seashore. He also discussed the Perdido Key Master Plan, Hurricane Nate's effect on the region, Emergency Management issues, Escambia County's "Leave No Trace" and "Turtle Friendly" ordinances, offshore drilling proposals, pending State of Florida legislation on the balance between private property rights and customary use, and PKA Board of Director goals for 2017 and 2018. With the floor opened for questions and comments, one member spoke of the appreciation owed Commissioner Underhill for his substantial efforts on behalf of Perdido Key owners and residents.

Following closing comments, a motion was made and seconded to adjourn the meeting; motion carried and the meeting ended at Noon.

Respectfully submitted,

Kelly Robertson, PKA Vice President